

# SHIFT TO DIGITAL WORKFORCE:

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STAG MATCH EDUCATION & TRAINING GROUP (SINGAPORE)

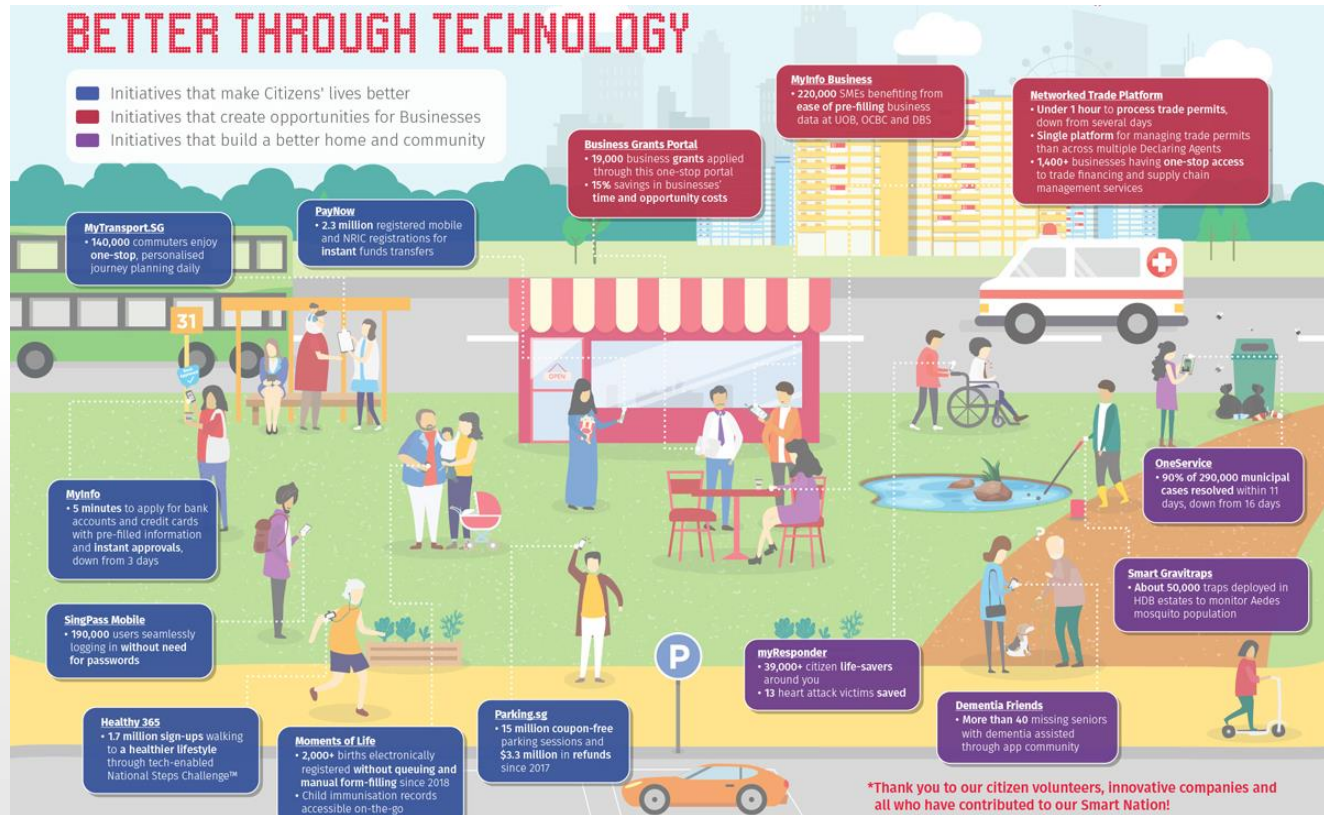


# TIME TAKEN TO REACH 50 MILLION USERS

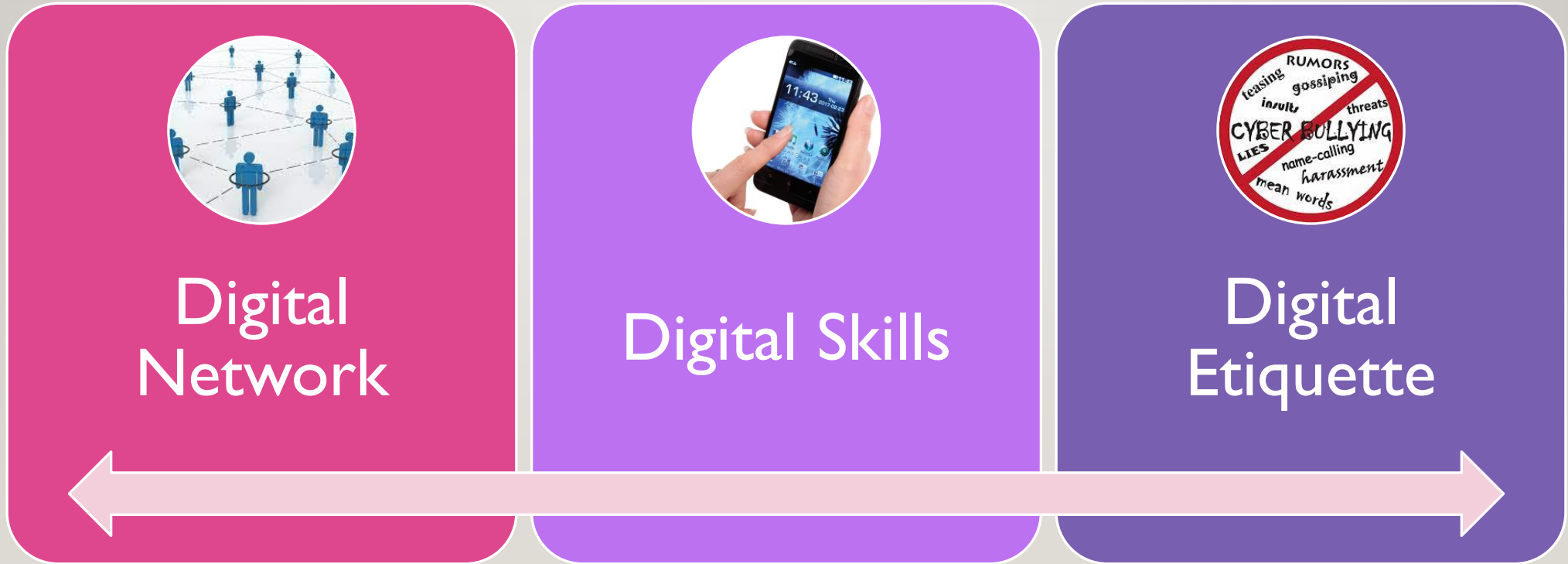
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- Telephone – 75 Years
- Cars – 62 Years
- Electricity – 46 years
- Television – 22 Years
- ATM – 18 Years
- Computers – 14 Years
- Hand Phones – 12 years
- Internet – 7 years
- Facebook – 4 Years
- WeChat – 1 Year
- Pokemon Go - 19 Days
- **Covid 19 Tracing?**

# SINGAPORE : A SMART NATION



# A DIGITAL WORKER



# DIGITAL WORKFORCE SHIFT

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- Invisible Workers
- Digitization
- Transparency and Open Sharing
- Open and Wide Digital Collaboration
- Digital Mindset

# DISPLACEMENT

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- Upskilling
- Re-employment
- GRAB/UBER?
- Micro Influencer



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CAN A WORKER BE EVEN  
MORE DIGITAL?

# 2020天猫双11全球狂欢季

2020天猫双11全球狂欢季 (11.1-11.11)

成交额 **4982 亿**

\$74.10 billion GMV generated in USD  
All GMV referenced is settled through Alipay

31766 个海外品牌参加

105 个产业带成交额过 1 亿元

210 万线下小店参与

覆盖 1406 个县域的 41 万款农产品

38 万个来自贫困县的店铺加入

AI调用量超 15 万亿次

All data displayed is preliminary and unaudited

# THE DIGITAL WORKER

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**Do You Approve?**

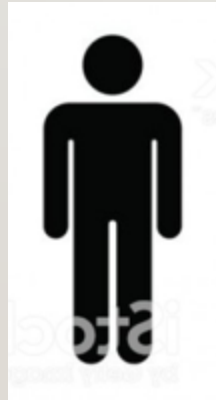
# THE DIGITAL WORKER



# SOCIAL COMMERCE

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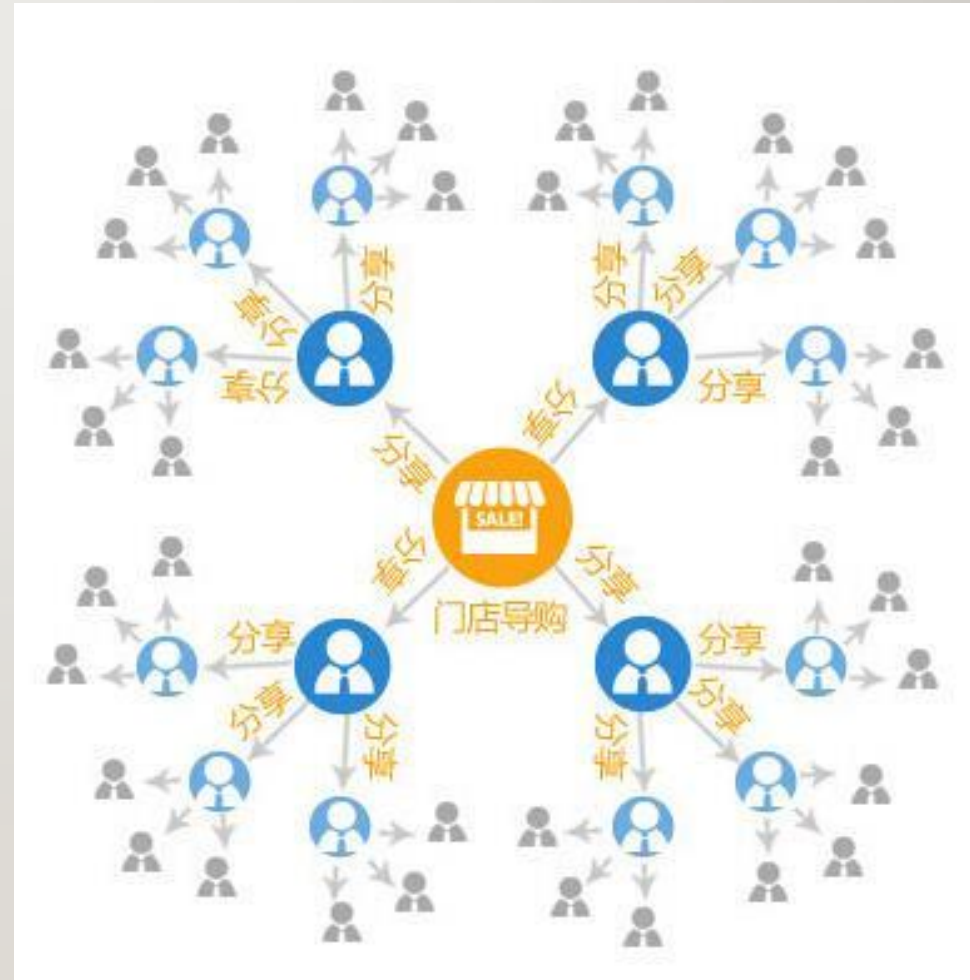
Study  
Date  
Movies



Work  
Talk  
Dinner

# YOUR CUSTOMERS AS YOUR WORKFORCE

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RELATIONS IS POWER

A young girl with dark hair and bangs, wearing a blue school uniform, is smiling broadly at the camera while holding a green pencil. She is sitting at a desk in a classroom. In the background, two other students are visible, slightly out of focus, also working at their desks. A dark grey semi-transparent banner with a thin orange line above it is positioned across the lower part of the image, containing the text "WHY SCHOOLS ARE IMMORTAL?".

WHY SCHOOLS ARE IMMORTAL?

# THANK YOU!

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## Stag Match Training & Education Group

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